

## Look Book

### Table of Contents

 $\cdot$ Shop Menu Cakes & Traditional In House Finishes

 $\cdot$  Rotating Menu Cakes

 $\cdot$  Dessert Sizes

 $\cdot$  Frosting Textures

 $\cdot$  Custom Cakes

Decor Elements

• Tiered Cakes (can only be ordered through the weddings & events department)

 $\cdot$  Stands

# Shop Menu Cakes

with signature décor & garnish





#### Chocolate Buttercream













































# Rotating Menu Cakes

with signature décor + garnish





### Pink Champagne











































## Dessert Sizes

cakes, cookies, wedges, cupcakes













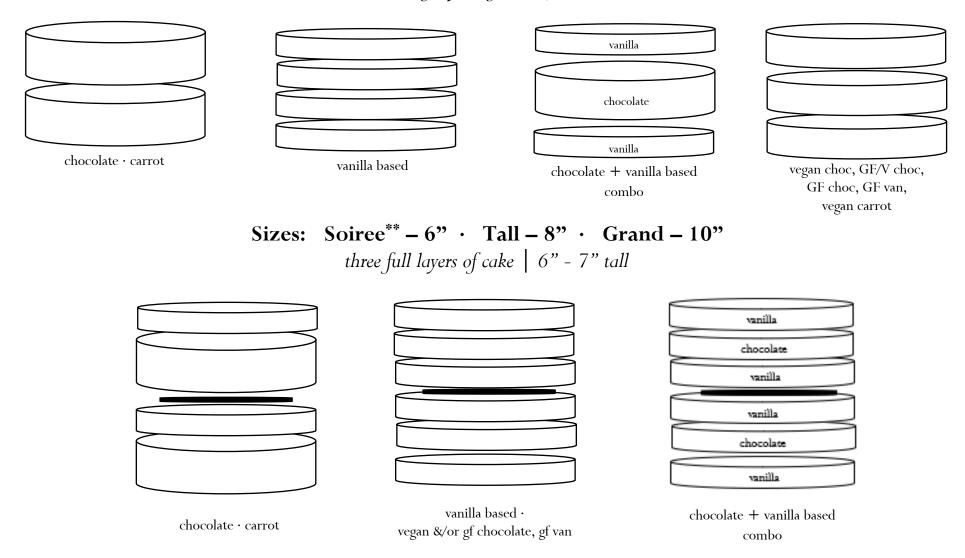








## CAKE Layers Guide Sizes: Smash<sup>\*</sup> – 4" · Petite – 6" · Standard – 8" · Party – 10" two full layers of cake | 4" - 5" tall <sup>\*</sup>two half layers of cake | 3" tall



= cardboard round to support easy cutting + serving

This cardboard round is placed horizontally in the middle of the cake. Cut from the top until you feel resistance- cut and serve the top half, remove the round, cut and serve the bottom half. \*\*Soiree cakes CAN ONLY BE ORDERED VIA WEDDINGS + EVENTS DEPARTMENT! Soiree cakes are <u>not</u> created with a cardboard round.

# Frosting Textures

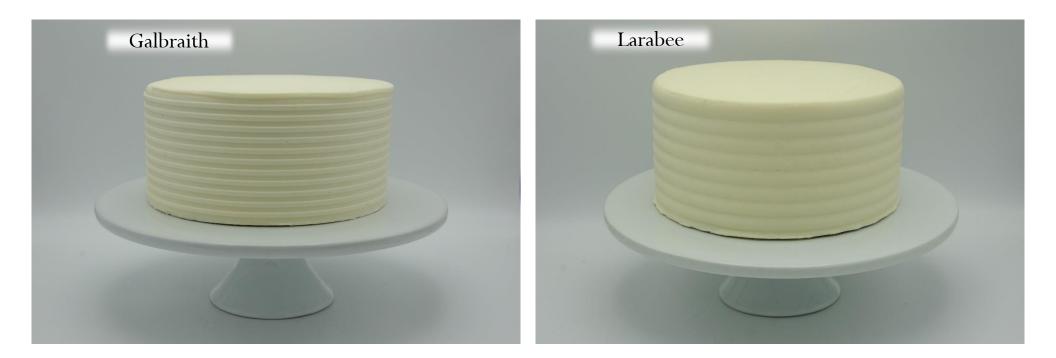






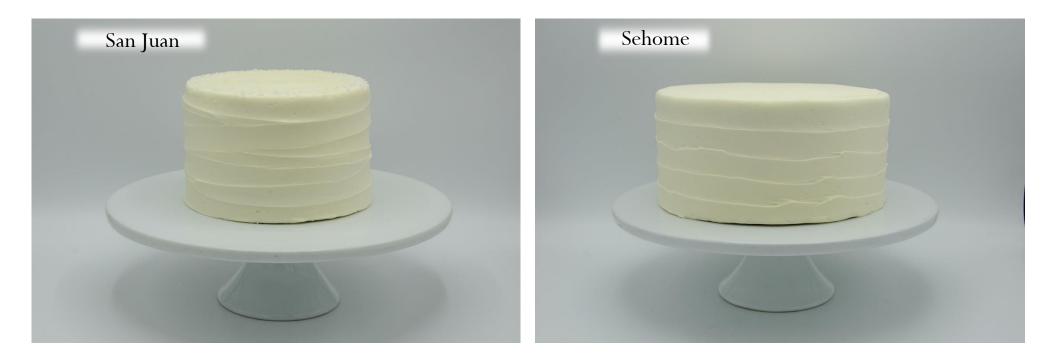


















## Custom Cakes

all custom decor cakes must be finished in vanilla buttercream



## #1. Ombre



#### Must choose

- $\cdot$  1-3 color(s)
- $\cdot$  direction of ombre and/or order of colors

#### Available décor element add ons

- message
- $\cdot$  deckled edge
- $\cdot$  any ganache pour or striping (pool only with a deckled edge)
- $\cdot$  any caramel pour or striping (pool only with a deckled edge)
- $\cdot$  sprinkle perimeter, top coverage, ombre, crescent, splashes, bottom band
- $\cdot$  crescent bouquet
- $\cdot$  wild roses
- $\cdot$  daisies
- $\cdot$  hearts
- $\cdot$  gold flake flecks or cascade
- $\cdot$  any top or bottom border
- $\cdot$  adornment placement

#### Examples of this custom cake with décor elements added on



+ gold flake cascade + full caramel pourover



+ full pourover



+ crescent bouquet



+ sprinkle ombre
+ top border
+ sprinkle perimeter
+ message
+ adornment placement

## #2. Solid Color



#### Must choose

 $\cdot$  1 color

#### Available décor element add ons

- message
- $\cdot$  deckled edge
- $\cdot$  any ganache pour or striping (pool only with deckled edge)
- any caramel pour or striping (pool only with deckled edge)
- $\cdot$  sprinkle perimeter, top coverage, side coverage, ombre, crescent, splashes, bottom band
- $\cdot$  crescent bouquet
- $\cdot$  wild roses
- $\cdot$  daisies
- $\cdot$  hearts
- $\cdot$  gold flake flecks or cascade
- $\cdot$  any top or bottom border
- $\cdot$  adornment placement

Examples of this custom cake with décor elements added on



- + sprinkle ombre
- + full ganache pourover
- + sprinkle perimeter



+ message + sprinkle perimeter



+ gold flake cascade



+ full ganache pourover+ adornment placement

## #3. Color Block



#### Must choose

- $\cdot$  2-6 colors
- $\cdot$  order of colors
- $\cdot$  approx. number of bands (max. 8)

#### Available décor element add ons

- message
- $\cdot$  deckled edge
- $\cdot$  any ganache pour or striping (pool only with deckled edge)
- $\cdot$  any caramel pour or striping (pool only with deckled edge)
- $\cdot$  sprinkle perimeter, top coverage, ombre, crescent, splashes, bottom band
- $\cdot$  crescent bouquet
- $\cdot$  wild roses
- $\cdot$  daisies
- $\cdot$  hearts
- $\cdot$  gold flake flecks or cascade
- $\cdot$  any top or bottom border
- $\cdot$  adornment placement



+ sprinkle splashes + top border + adornment placement



+ ganache pour over + sprinkle perimeter



+ deckled edge + sprinkle perimeter



+ sprinkle perimeter

## #4. Marble



#### Must choose

- $\cdot$  1 base color
- 1-4 marbling colors
- $\cdot$  section(s) to be marbled (i.e. sides, bottom half, etc.)

#### Available décor element add ons

- message
- $\cdot$  deckled edge
- $\cdot$  any ganache pour or striping (pool only with deckled edge)
- $\cdot$  any caramel pour or striping (pool only with deckled edge)
- $\cdot$  sprinkle perimeter, top coverage, ombre, crescent, splashes
- $\cdot$  crescent bouquet
- $\cdot$  wild roses
- $\cdot$  daisies
- $\cdot$  hearts
- $\cdot$  gold flake flecks or cascade
- $\cdot$  any top or bottom border
- $\cdot$  adornment placement

#### Examples of this custom cake with décor elements added on



+ ganache pourover



+ sprinkle splashes



+ sprinkle splashes (special sprinkles provided by customer)



+ 'light' marbling just lower half + adornment placement

## #5. Ruffles



#### Must choose

 $\cdot$  color, choose 1:

- $\cdot$  natural white
- $\cdot$  1 solid color
- $\cdot$  OR 1-3 ombre colors and direction of ombre

#### Available décor element add ons

- message
- $\cdot$  sprinkle perimeter, crescent, splashes
- $\cdot$  adornment placement
- $\cdot$  pool of ganache or caramel
- $\cdot$  wild roses on top, perimeter or crescent
- $\cdot$  daises, perimeter or crescent



+ sprinkle perimeter



+ message + ombre to white



+ ombre to white+ adornment placement



+ ombre color to color

## #6. Unicorn



#### Must choose

- $\cdot$  1-4 colors for mane
- $\cdot$  0-4 sprinkle types for mane

 $\cdot$  unicorn horn and ears available for purchase from PBD

OR provided by customer 48 hours prior to pick up

#### Available décor element add ons

 $\cdot$  bottom band of sprinkles

 $\cdot$  any bottom border

Examples of this custom cake



+bottom border



back view



+bottom border



+ sprinkle bottom band

### #7. Rosettes



#### Must choose

- $\cdot$  color, choose 1:
  - $\cdot$  natural white
  - $\cdot$  1 solid color
  - $\cdot$  up to 4 colors (mixed/random placement)
  - $\cdot$  OR 2-3 ombre colors and direction of ombre
- $\cdot$  full coverage or just sides

#### Available décor element add ons

- $\cdot$  message (if just sides)
- $\cdot$  sprinkle perimeter, crescent, splashes
- $\cdot$  adornment placement
- $\cdot$  pool of ganache or caramel (if just sides)



+ ombre + adornment placement



+ solid color+ sprinkle splashes



+ sprinkle splashes

## $\#_{8.}$ The PNW



#### Must choose (only available in white)

- $\cdot$  smooth natural white background
- $\cdot$  "naked" frosted background

#### Available décor element add ons

- message
- $\cdot$  adornment placement
- $\cdot$  gold flake flecks
- $\cdot$  deckled edge

Examples of this custom cake



+ adornment placement





+ the pnw on naked texture+ deckled edge

+ adornment placement

## #9. Under the Sea



#### Must choose

- $\cdot$  1 base color OR 2-3 ombre colors and direction of color
- $\cdot$  1-3 seaweed/urchin colors

 $\cdot$  seaweed, urchins, or bubbles may be omitted from the design, but not substituted

#### Available décor element add ons

- message
- $\cdot$  adornment placement
- $\cdot$  gold flake flecks

Examples of this custom cake with décor elements added on



+ ombre



+ adornment placement

## #10. Grass & Clouds Setting



#### Must choose

 $\cdot$  color, choose 1:

- $\cdot$  1 base color OR 2-3 ombre colors and direction of colors
- $\cdot$  grass color
- $\cdot$  cloud color

grass OR clouds may be omitted from the design, but not substituted
note specific placement of clouds or grass (most applicable for adornment placement)

#### Available décor element add ons

- message
- $\cdot$  adornment placement
- $\cdot$  splashy sprinkles aka "rain"



+ ombre + grass omitted + splashy sprinkles aka "rain"



- + grass omitted
- + splashy sprinkles aka "rain"



+ adornment placement

# #11. Bouquet Belt



## Must choose

 $\cdot$  1 base color + 1-4 bouquet colors

## Available décor element add ons

- message
- $\cdot$  deckled edge
- $\cdot$  ganache or caramel pool, only available with
- deckled edge
- $\cdot$  sprinkle perimeter or crescent
- $\cdot$  gold flake flecks



+message



+ sprinkle perimeter

# #12. Bouquet Clusters



## Must choose

- $\cdot$  base color, choose 1:
  - 1 base color
  - $\cdot$  1-3 marbled colors
  - $\cdot$  OR 'naked' finish
- $\cdot$  0-4 bouquet colors
- $\cdot$  0-3 sprinkles
- $\cdot$  placement: random or specific

## Available décor element add ons

- message
- $\cdot$  adornment placement
- $\cdot$  gold flake flecks



+ message



+ with specific bouquet placement



+ with specific bouquet placement+ adornment placement



+ marbling

# #13. Abstract Palette Flowers



## Must choose

- $\cdot$  1 base color
- $\cdot$  0-6 flower color(s)
- $\cdot$  1-2 leaf color(s)

## Available décor element add ons

- message
- $\cdot$  sprinkle splashes
- $\cdot$  gold flake flecks
- $\cdot$  adornment placement





+ gold flake flecks

# #14. Celebration Cake



## Must choose

- $\cdot$  1 base color
- $\cdot$  1 border color
- $\cdot$  1-3 sprinkles OR to asted or untoasted coconut

## Available décor element add ons

- message
- $\cdot$  swap for different style top border
- $\cdot$  adornment placement

Examples of this custom cake with décor elements added on



tanny bibliodau

+ message + toasted coconut bottom band

+ message

## #15. Naked



## Available décor element add ons

- message
- $\cdot$  deckled edge
- $\cdot$  any ganache pour or striping (pool only with a deckled edge)
- any caramel pour or striping (pool only with a deckled edge)
   sprinkle perimeter, top coverage, ombre, crescent, splashes, bottom
- band  $\cdot$  crescent bouquet
- $\cdot$  wild roses
- $\cdot$  daisies
- $\cdot$  hearts
- $\cdot$  gold flake flecks or cascade
- $\cdot$  any top or bottom border
- adornment placement

Note: no additional charge for naked texture

## Examples of this custom cake with décor elements added on



+ gold flake cascade



+ adornment placement + deckled edge



+ caramel pour over+ adornment placement

## #16. Polka Dots



#### Must choose

- $\cdot$  1 background color
- $\cdot$  0-4 dot color(s)
- $\cdot$  dot placement:
  - $\cdot$  top + sides
  - $\cdot$  just sides
- $\cdot$  dot shape:
  - $\cdot$  round dots
  - $\cdot$  hearts
  - $\cdot$  daisies
  - $\cdot$  ghosts

### Available décor element add ons

- message
- $\cdot$  deckled edge
- $\cdot$  any top or bottom border
- $\cdot$  adornment placement



+ multicolor dots



+ daisies +message



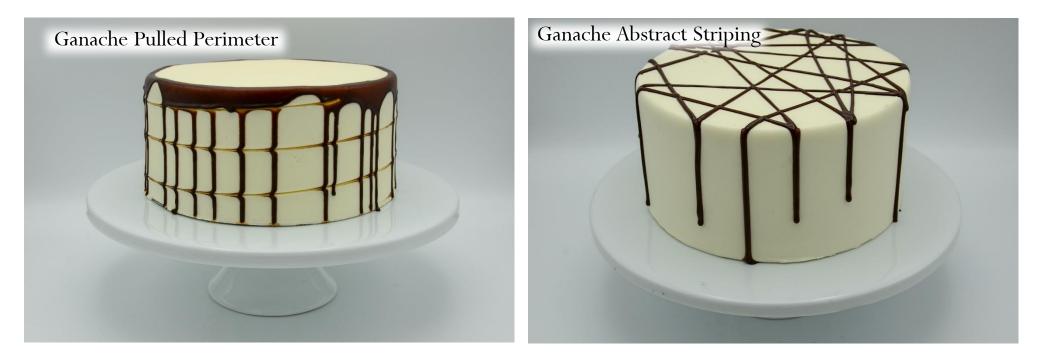
+ multicolor ghosts + message



+ hearts sides only+ deckled edge

# Décor Elements













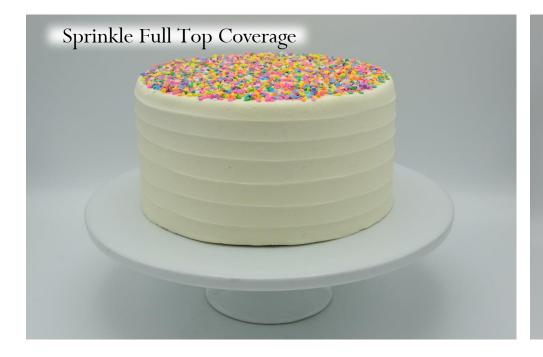


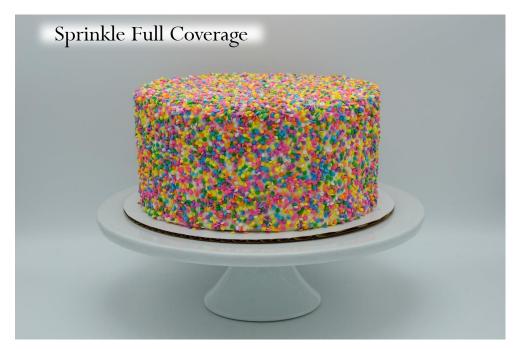














Sprinkle Ombre - Bottom to Top























































## Sugar Sprinkles















Gold



Silver

Yellow



Black



Red



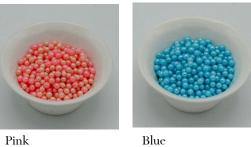
Hot Pink

Purple



Light Pink

## **Pearl Sprinkles**







Gold



Yellow

**Festive Sprinkles** 







White Jimmies

**Rainbow Jimmies** 

Sunset Jimmies

Confetti



(red, white & pink)



Stars (red, white & blue)



White

# Tiered Cakes

\*All orders for tiered cakes must be placed through PBD wedding & events department\*



# #1. Traditional



#### Must choose

 $\cdot$  choose a texture (1 per tier), reference Frosting Textures Lookbook for examples of each

- $\cdot$  color:
  - $\cdot$  natural white
  - $\cdot$  solid color, 1 color per tier
  - $\cdot$  marble \*only available with smooth or fairhaven texture, choose a base color and 1 to 4 marbling colors
  - $\cdot$  single color ombre to white, choose 1 ombre color + ombre direction

## Available décor element add ons

- $\cdot$  ganache pour
- $\cdot$  caramel pour
- $\cdot$  sprinkle ombre

 $\cdot$  full coverage sprinkles, to asted coconut, or unto asted coconut \*only available with smooth texture

- $\cdot$  sprinkle bottom band
- $\cdot$  gold flake cascade or flecks
- $\cdot$  any bottom border
- $\cdot$  adornment placement

## "mix and match" available for tiered cake finishes

Examples of this custom cake with décor elements added on the following page



+ adornment placement



+ single color ombre+ adornment placement



+ full coverage untoasted coconut



+ top-down sprinkle ombre



+ adornment placement



- + deckled edge + caramel pourover
- + single color ombre



+ adornment placement



+ marble + adornment placement

+ solid color tier



+ full coverage sprinkle tiers



+ gold leaf cascade + adornment placement



+ deckled edge + adornment placement



+ single color per tier+ sprinkle ombre



+ ganache pourover + bottom border



+ deckled edge + marble (specific placement)



+ adornment placement
+ deckled edge
in vegan buttercream

# #2. Naked



## Available décor element add ons

- $\cdot$  ganache pour
- $\cdot$  caramel pour
- $\cdot$  gold flake cascade or flecks
- $\cdot$  bottom border
- $\cdot$  adornment placement

"mix and match" available for tiered cake finishes

Examples of this custom cake with décor elements added on



+ caramel pour+ adornment placement



+ adornment placement



+ deckled edge



+ caramel pour

# #3. The PNW



## Must choose (only available in white)

- $\cdot$  smooth natural white background
- $\cdot$  "naked" frosted background

### Available décor element add ons

- $\cdot$  gold flake flecks
- $\cdot$  adornment placement

"mix and match" available for tiered cake finishes



+ adornment placement



+ adornment placement



+ adornment placement



+ adornment placement

# #4. Ruffle



## Must choose

 $\cdot$  color, choose 1:

- $\cdot$  natural white
- $\cdot$  solid color, 1 color per tier
- $\cdot$  single color ombre to white, choose 1 ombre color

## Available décor element add ons

 $\cdot$  adornment placement

"mix and match" available for tiered cake finishes



+ "mix and match" traditional tier and ruffle tier



+ ombre
+ "mix and match" traditional
tier and ruffle tier



+ adornment placement



+ adornment placement

# Stands

\*All stand rentals are scheduled through PBD wedding & events department\*









